



Permit #F00029735

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029735**Type of Permit:** FILMING**Release Date:** 07/20/2010

Production Company CURIOUS HOLDINGS LLC DBA
CURIOUS PICTURES

Insured Company Name CURIOUS HOLDINGS LLC DBA
CURIOUS PICTURES

Contact Phone No. 1 212-674-1400

Contact Phone No. 2 213-925-9050

Fax 212-674-0081

Address 440 LAFAYETTE ST, 6TH FLOOR
NEW YORK, New York 10003

Production Title MCDONALD'S

Type of Production Commercial - Standard

Producer Kevin Sharpton

Director Shyam Madiraju

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Asia Robinson

Location Manager Chris Gutierrez

Primary Phone Mobile - 213-324-3183

Secondary Phone Office - 212-674-1400

Location Assistant Rocky Brooks

Primary Phone Office - 310-990-7803

Secondary Phone

Fees

Posting 1500 \$130.00

Total Permit Fee \$2,423.00

Posting 1800 \$156.00

Number of Locations 1

Notification Charge \$155.00

FILMLA FILM APPLICATION FEE \$625.00

LA CITY LANE AND STREET CLOSURE FEE \$312.00

LA CITY FIRE SAFETY OFFICER \$960.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 1****Page 1 of 2**

Permit Number	F00029735	Location Manager	Chris Gutierrez
Production Company	CURIOUS HOLDINGS LLC DBA CURIO...	Primary Phone	Mobile - 213-324-3183
Insured Company	CURIOUS HOLDINGS LLC DBA CURIO...	Secondary Phone	Office - 212-674-1400
Production Title	MCDONALD'S		

Location Address 2000 Avenue of the Stars, Los Angeles, CA, 90067**Location Type** Office Building**Film Dates** 7/21/2010 - 7/21/2010 06:00 - 20:00**Open or Closed to the Public** Open

Generic Conditions All travel lanes and bike lanes shall be closed per the WATCH manual.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents 29735_CONSTELLATION.pdf
Curious Chris Gutierrez.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	2
	Cast/Crew vehicles	50		Crew	50
	Cube Trucks	4		Extras	10
	Generator	1		LA City UFSO assigned	25770
	Vans	3		Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on property; Exterior Dialogue; Filming at park and courtyards, lawns and walking paths; Moving bus stop on Eastbound Constellation at Century Park E;

Jurisdiction **Political:** Los Angeles City - Council District 05
Police: Los Angeles Police Department
Fire: Los Angeles City

Thomas Guide **Page:** 632
Grid: E3

Approvals	LOS ANGELES POLICE DEPARTMENT LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS FILMLA CLOSURES LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	Melissa Hernandez Janice Takimoto Jodi Strong Veronica Jaimez
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Parking	Base Camp Location Type : Location	Crew Parking Location Type : Location
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Posting "No Parking" signs B/S Constellation Blvd, Century Park East - Ave of the Stars

Approximate Footage 1201 - 1500**Log Number** 626



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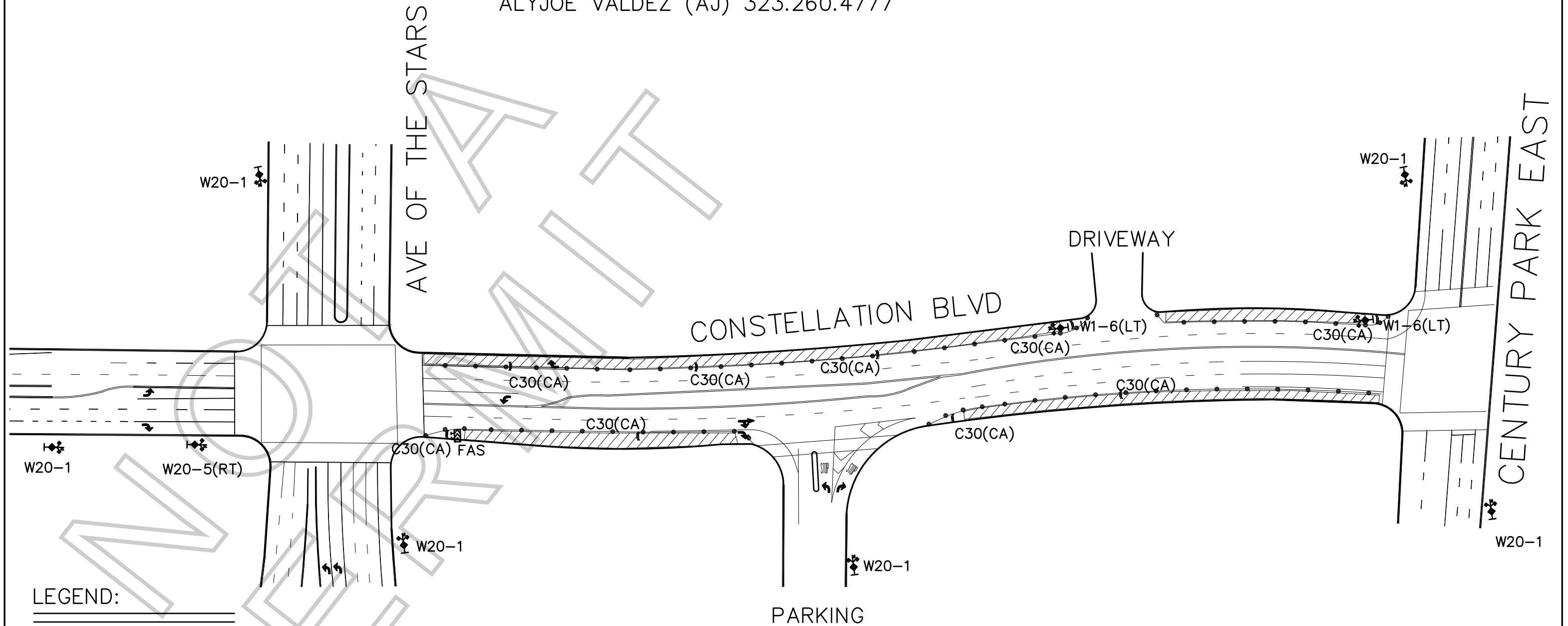
Summary Information**Location****Location 1 of 1****Page 2 of 2**

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Production Title	MCDONALD'S		

Date(s) 7/21/2010 to 7/21/2010**Time(s)** 06:00 to 22:00**Posting "No Parking" signs** B/S Century Park East, Constellation Blvd - Olympic Blvd**Approximate Footage** 1501 - 1800**Log Number** 626**Date(s)** 7/21/2010 to 7/21/2010**Time(s)** 06:00 to 22:00**Lane / Full Closure** B/S curb lanes Constellation Blvd, Avenue of the Stars - Century Park East**Approximate Footage** 0 - 300**Date(s)** 7/21/2010 to 7/21/2010**Time(s)** 05:00 to 22:00**Lane / Full Closure** CLOSURE CANCELED**Approximate Footage** 0 - 300**Date(s)** 7/21/2010 to 7/21/2010**Time(s)** 06:00 to 22:00**Lane / Full Closure** CLOSURE CANCELED**Approximate Footage** 0 - 300**Date(s)** 7/21/2010 to 7/21/2010**Time(s)** 06:00 to 22:00

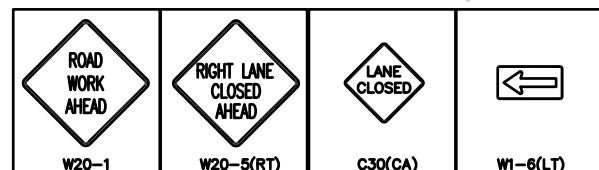
FILM LA PERMIT # F-29735
FILM LA COORDINATOR:
ASIA ROBINSON

CURIOUS PICTURES
"MCDONALDS"
LOCATIONS CONTACT:
ALYJOE VALDEZ (AJ) 323.260.4777



LEGEND:

-  ADVANCE WARNING SIGN
-  SIGN ON TYPE I BARRICADE
-  FLASHING ARROW SIGN (FAS)
-  CLOSURE/WORK AREA



CLOSURE INFO:
N/S AND S/S CURB LANE
CONSTELLATION BLVD FROM
AVE OF THE STARS TO
CENTURY PARK EAST
7/21 - 0500-2200

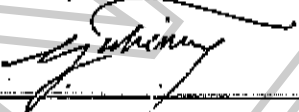
TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of Curious ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7-20-10


Representative's Signature

Chris Gutierrez
Representative's Name (Please Print)

Location Manager
Representative's Title (Please Print)

Curious
Name of Principal (i.e. company name)
(Please Print)

440 Lafayette
NVL

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9469